Fully Integrated ROAS Dashboard

We automatically mine, clean, and analyze your ServiceTitan customer data daily, delivering transparent insights through our Return on Ad Spend (ROAS) Dashboard so you can see exactly how every direct mail campaign performs.

ROAS Dashboard

Revenue
$318,854.3
Sales generated from marketing

ROAS
$12.73
Returned on every dollar spent on marketing
0.6858 %
Response Rate

Expense
$25,039.77
Cost of Marketing

"It's so great having experts to help our company maximize our investment into direct mail marketing. The ROI Dashboard is another fantastic way in which to keep ourselves on task and budget conscious. I highly recommend Mail Shark!"

Sue Rogerio - Marketing Manager
Golden West Plumbing, Heating, Air Conditioning & Electrical

We Make It Easy
We handle everything needed to run your direct mail campaigns, from pulling the customer data to managing the strategy, targeting, and execution. You get a simple, streamlined process without extra work for your team.

Mail & Pay Weekly
We allow you to spread your mailings and payments evenly over the number of weeks you choose, giving you a steady flow of leads while keeping your budget predictable and manageable

A Trusted Partner
We build long-term partnerships grounded in real results, exceptional service, and unwavering support. You can trust the Mail Shark team to guide your marketing and help your business succeed.

Have questions?

Visit **TheMailShark.com/ServiceTitan** for more details.